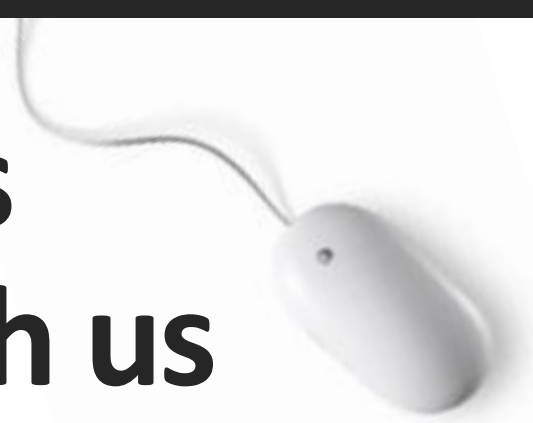


Your customers are clicking with us

Join the leading digital platform for marketing your products



giftretailer.co.uk is the leading news site for retail professionals and the perfect medium to promote your company.

Feature on the live industry news source for retailers and reach thousands of retail professionals every day.

Our digital package includes:

- Feature on our home page for two weeks, then be permanently and easily searchable through our search bar and search engines.
- You can benefit from having PDF and Video files on your profile, which heightens the amount of space and information you can convey to our users.
- Your product or company feature will also appear on Twitter and other networking sites generating interest and awareness throughout the online community.

giftretailer.co.uk

Britain's favourite news site for gift and housewares retailers



SITE STATS:

161,200

HITS PER MONTH!

7,037

VISITS PER MONTH!

32,953

PAGE VIEWS PER MONTH!

95.61%

UK VISITS!

£130

TO FEATURE YOUR PRODUCT!

Source: Google Analytics



Your online product profile package includes:

- Your product profile will feature on the home page for two weeks. All products are rotated daily to ensure your product receives maximum exposure on the page. Your product will be seen on the homepage and every other page throughout the website.
- Your product profile may include unlimited wording, photography and can even include video, multimedia, web and email links.
- Your product feature will be archived on our site permanently where it can be easily found through key words in our search bar. We also optimise your story with meta tags so it can be easily found through search engines like Google.
- You'll gain additional exposure in our 'Most Popular' section if your product is one of the five most-read pages on our site each day.
- Your story will be 'Tweeted' on our popular Twitter page so individuals on the Twitter network will be updated about your product news too.
- Your story can be recommended and emailed by users of the site using our 'email this story function', ensuring you maximum exposure through viral marketing.
- By clicking on icons at the foot of your product profile, our site users can easily post your story on their social networking sites like Facebook, Digg, StumbleUpon, Readit, Technorati and more - sharing your news with the world!

RATE CARD

Product Profile

Feature your product on the site's home page for two weeks, stay archived and easily searchable on the site permanently (optimised for external search engines like Google), feature on Twitter and other mainstream viral sites.

Package cost: **£130**

Premium Banner

The banner benefits from being the most prominent position at the top of the homepage and is visible on every page of the website. Place your ad on the site for one week for just **£95.00**

Skyscraper Position

The skyscraper is on the right side of the homepage and every other page of the website. Feature here for one week for just **£75.00**

Call Michelle King now on **01733 385315** to get your products the exposure they deserve in the market

giftretailer.co.uk

Britain's favourite news site for gift and housewares retailers

"No other marketing medium is as cost effective or reaches so many..."